



Volunteer Position Description Graphic Designer

Position Description

Position: Graphic Designer

Department: Marketing Communications, Community Connections

Report to: Marketing Communications Manager

Position Summary

We are seeking support from graphic designers who believe in what we believe – that every child deserves a family, every family is unique, and it takes a village to raise a child. Powerful designs create and strengthen emotional connections between a brand and its audience. We would like to communicate with our clients, supporters and the wider community by delivering our message with simple and powerful visuals. Here are some of our current needs:

- 1. Event materials** – e.g. Invite, booklet, backdrops, nametags, gift bags, digital visuals.
- 2. Corporate materials** – e.g. Annual reports, company handbook, brochures, leaflets.
- 3. Campaign materials** – e.g. Print ads, outdoor ads, online visuals.

Requirements

- Immediately available, and able to work on all, or at least on any two of, below timeframes from now till May 31, 2019, Friday.
 - Mornings: Thu
 - Afternoons: Tue, Wed, Thu
- Preferably to work at our office* at all timeframes or at least once a week for team briefing and collaboration purposes.
- Experience with similar projects and able to follow our brand book closely.
- Willing to share editable source files of artwork (In AI or PS format)**.
- Must share the commitment of Mother's Choice in upholding the safety and protection of children as paramount.

* 42B Kennedy Road, Mid-Levels, HK.

** We need the source files to make quick edits in-house as we get approvals from our multiple groups of stakeholders. Having access to the source files help us minimize back-and-forth communications and meet timelines.

How to Apply

If you are interested in volunteering your design skills with Mother's Choice, please email us at mcvolunteers@motherschoice.org with the below information:

1. Your resume.
2. Your portfolio / samples of your work.
3. Your availability (e.g. Thu morning / Tue, Wed & Thu afternoon).

You will be contacted through email when a need that matches your application arises.

We look forward to joining hands with you to transform lives and give hope!