



Volunteer Position Description

Marketing Communications - Graphic Designer

About Mother's Choice

Mother's Choice is a local charity serving the many children without families and pregnant teenagers in Hong Kong. We join hands with our community to give hope and change the life stories of vulnerable girls and babies. Our vision is to see every child in a loving family.

Position Summary

Volunteers are the backbone of Mother's Choice! We believe it takes a village to raise a child, and we work alongside passionate and committed volunteers who donate their time and talents to serve our children, youth, and families. We cannot run any of our services for children, youth, and families in crisis without the support of volunteers.

Powerful designs create and strengthen emotional connections between a brand and its audience. We would like to communicate with our clients, supporters and the wider community by delivering our message with simple and powerful visuals.

We are looking for motivated graphic designer volunteers to provide design and production support.

Position: Graphic Designer

Department: Marketing Communications, Community Connections

Location: 42B Kennedy Road, Mid-Levels, Hong Kong

Responsibilities

Here are some of our current needs in design layout and production:

1. **Event materials** – e.g. Invites, booklets, backdrops, nametags, gift bags, mementos, digital visuals for social media.
2. **Corporate and Service collaterals** – e.g. Annual reports, company handbook, brochures, leaflets.
3. **Campaign materials** – e.g. Print ads, outdoor ads, online visuals.

We will provide clear instructions for each task and there is always someone nearby who can answer questions or help.

Benefits

- Become acquainted with other “like-minded” volunteers.
- Create a sense of purpose by connecting to your community and be the difference in making it a better place.
- Develop and expand your design portfolio.
- Work experience in a charity



Requirements

- Possess good design skills with knowledge in design programs (e.g. InDesign, Illustrator, Photoshop etc.), preferably with experience in similar projects, and follow our brand guidelines.
- Bilingual – Chinese and English.
- Note: All design copyright belongs to Mother's Choice. You must share editable source files of artwork (In AI, PS or IND formats).
- Must share the commitment of Mother's Choice in upholding the safety and protection of children as paramount

Commitment

- This can be a remote position
- Minimum 3 hours per week
- Minimum 3-month commitment

To ensure the highest level of commitment and care to our stakeholders, the process of becoming a volunteer is as follows:

1. Attend a "Get to Know Mother's Choice" Information Session
2. Attend an individual / group interview
3. Complete "Introduction to Child Protection" eLearning course

Application Procedures

If you are interested in this volunteer position, please register for one of our upcoming **"Get to Know Mother's Choice" Info Sessions**. If you have already attended a session, please email us at mcvolunteers@motherschoice.org with the information below:

1. Your brief resume
2. Your availability (e.g. dates and time that you are available for service)

You will be contacted through email when a need that matches your application arises.

We look forward to joining hands with you to give hope and change life stories!